## Top Down Investing

The Tools of Top Down Investing with HGSI

8.11.13

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## 3 Part "Now That I Am Bored in Retirement" Series

- Part 1 Basics designed for those new to HGSI or those wanting a refresher of our unique indicator set
- Part 2 Putting the Tools to Use My standard 1 hour Top Down Investing Weekend Review
- Part 3 Tuesday at 2PM

#### Disclaimer

- This session is for educational purposes only. Any recommendations are in the spirit of education and not investment advice
- I am a doctor not a broker. Most physicians lose money with their investments
- I am not affiliated with any software vendor or trading company. The tools demonstrated are those that I use in my daily trading. I have paid for all of the tools I will be demonstrating

## My Background

- Born to be in sales..
- However, born to a Jewish mother so had to go to medical school first
- Built large independent practice in Georgia with 47 docs and 27 offices, got bored
- Started series of Healthcare Services Companies
  - Sold 2 to ABC
  - Sold last one to CAH
- "Retired" 6.30.13
- Now "trade" for a living
- Started my trading hobby in early 90s when exposed to Telescan and AIQ and a genius named Ian Woodward

## My Approach to Trading

- I have segregated my accounts, some are more long term, others actively traded
- I swing trade stocks and options. My time frame is typically measured in 1-2 weeks but some may last much longer
- I day trade Futures and their derivatives. I will also day trade stocks when my swing trades do poorly when my stops hit after launch
- My favorite setup is to find stocks in a longer term uptrend that have pulled back for support
- I am a sucker for EPS growth which is great until my stocks miss earnings
- Once I find a stock that is meeting my criteria for a setup, I look for specific momentum indicators to trigger a trade
- I know my target and stop when I place the trade
- I own and have tried almost every software program on market. I use a handful of them.

#### Top Down vs. Bottoms Up

#### **Top Down**

- Overall market conditions will account for up to 70% of price action
- Sector / Industry may be up to 20% of price driver
- Thus stock picking is great but may account for as little as 10 – 20% of an individual equity movement
- I like to find wolfpacks groups of stocks in leading industries breaking out at same time

#### **Bottoms Up**

- Even in a bad market / sector there are stocks that are leaders to the upside
- This approach fishes from a broader basket of stocks
- Might allow me to catch movement earlier
- May find same stocks as Top Down
- Higher risk of failure if market and industry group are moving against me

# What I need on my Desert Isle besides High Speed Internet

- Real Time Charting and Trading Platform of Choice
  - TradeStation
  - Think or Swim
- Stock / Market / Group Analysis
  - HighGrowthStock Investor HGSI
  - EdgeRater / ETF Bandit
  - Seasonal Analysis
  - MarketSmith
- What I have learned from my "Gurus"

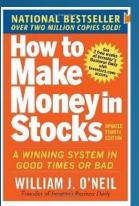
## "Be Your Own Guru"

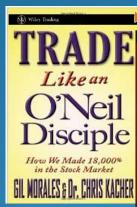
## Key influences on my style ...

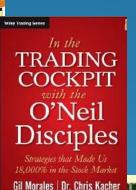


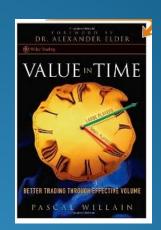


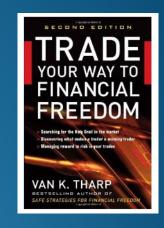




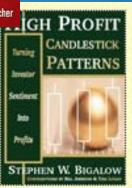


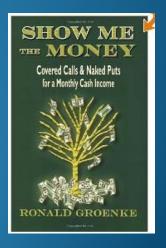






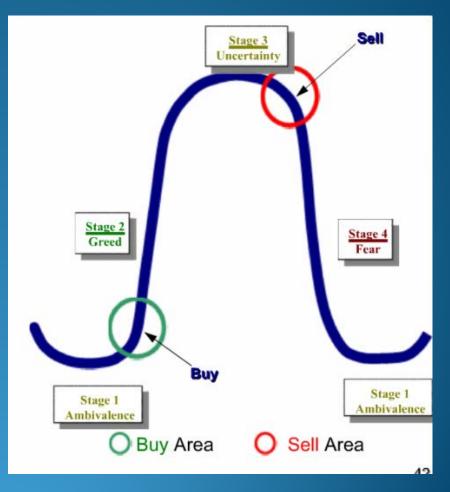
www.candlestickforum.com - Bigalow www.chartsnchat.com - Elliott, Bigalow www.effectivevolume.com - Pascal www.highgrowthstock.com - Ian, Ron... http://www.rongroenke.com - Groenke





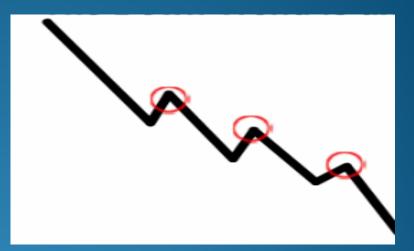
## Stock Patterns Are Cyclical

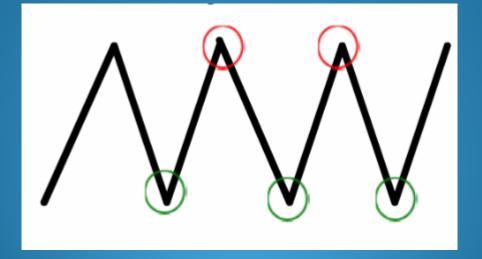
- HGS stocks do fall like rocks
- You must know what Stage a Stock is in before you buy
- All stocks go thru this patter over time
- A similar pattern occurs within each stage
- May be easier seen on weekly charts



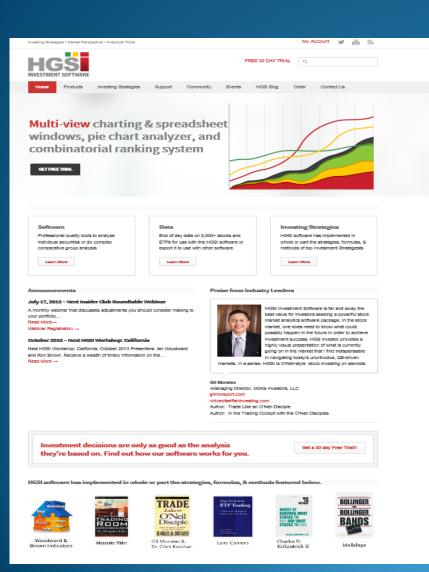
## Do not fight the Trend







## High Growth Stock Software

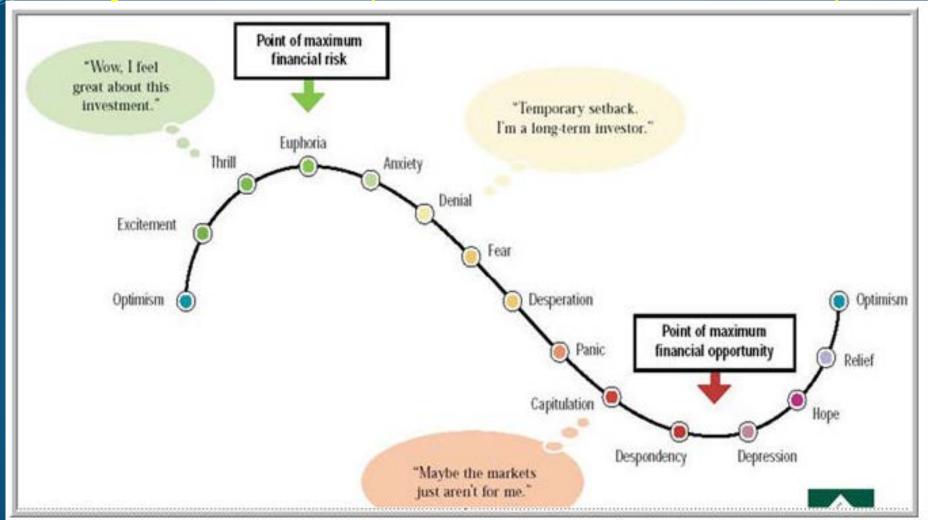


- Website –
   <u>www.highgrowthstock.com</u>
- Free Weekly Reports Ron Brown

Free Trial Software including

Data Feed

#### The Cyclical Nature of Optimism to Greed to Fear and Hope!



It is the Psychology of the Market which is Key



#### The HGSI Suite of Indicators for Market Cycles

Managing the Ebb and

See HGS 801 October 2008 Seminar

♦Bingo

Identifying and Tracking The Market Emotion

Market Peak

Corrections

Rallies

Positive Price Growth

9. Hindenburg Omen 10. High Jump

Minor and Intermediate Corrections

New Rally

The New Addition

Bear or Bull Market Rally

- 7. Bongo Daily Up
- 8. Bongo Weekly Up
  - Close > 9-dma
  - RSI 8>14>19

- 11. Bongo Daily Down
- 12. Bongo Weekly Down
- 13. Little and Big Kahunas Down %B < - 0.24 or < -0.40

Capitulation Phoenix,

- 4. Eureka
  - Irrational Exuberance
- 5. Little and Big Kahunas Up
  - -%B > + 0.24 or > + 0.40
- 6. NYSE New Highs > 100
- 1. Bango
  - New Lows Spike
  - Reversal Day
  - Follow Through Day
- 2. Limbo Bar
- 3. Base Low (The Stake in the Ground)



Bingo, Bango, Bongo!

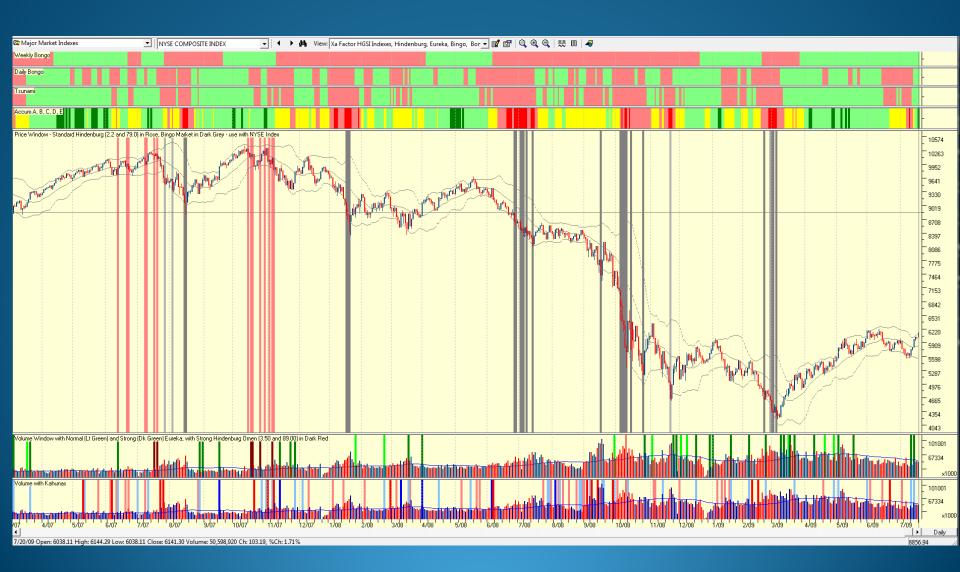


- 14. Bingo
  - RSI 19 <33.50 - %B < 0.10

  - %A/D < 0.00

#### Hindenburg Omen Signaled Top in 2007

Did you know it fired on Tuesday?
One is not enough but a series should get you out.



#### Plotting The Hindenburg Omen with EdgeRater

-1-	- D	U	D	E	F	G	Н		J	K	L	М	N	0	Р	Q	n	5	
	eRating Tem									Hinde	nburg	g Ome	en Repo	ort Dat	ta				
		Hind	enburg Om	ien															
	H, NL >2.2%	Rising MA	McClellan < 0	NH <= 2x NL	Hindenburg Omen	Total Symbols	_	New Lows	_		Adv				EMA(39)			_INDEX MA(50)	CLOS
2/2013 2/2013		TRUE				3139	379	15	12.07% 14.70%	0.51% 0.54%	1615 635	1387° 2404	228 -1769	75.95 -582.10	122.71 87.47	402.13 185.02	279.42 97.55		167
3/2013		TRUE		TRUE		3142	,3,7		1.05%	0.70%	1240	1752	-512	-171.12	74.54	115.32	40.78		
4/2013		TRUE				.31230	43		1.38%	0.48%	13.77	1645	-,374	-105.51	65.54	72.38	6.85		
8/2013 9/2013		TRUE	TRUE	TRUE		3142	235	34	7.48% 1.84%	1.08%	1788 582	1278 2485	512 -1903	167.10 -620.48	70.61 36.06	118.35 -35.53	45.73 -121.65		
0/2013		TRUE	TRUE	THUE		3134	134	61	4.28%	1.95%	1779	1230	549	182.45	43.38	-22.13	-65.5		
1/2013	TRUE	TRUE	TRUE	TRUE	TRUE	314.9	87	137	2.76%	4.35%	462	2604	-2142	-638863	6.28	-234.12	-240.39		
3/2013		TRUE	TRUE	TRUE		3/50	64		2.03%	5.97%	7,32,3	1692	-37,9	-104.08	0.78	-242.60	-243.37		
4/2013 5/2013	TRUE	TRUE	TRUE	TRUE	TRUE	3138	7.9		2.52% 0.60%	3.70% 1.30%	1120 569	1906 2487	-788	-25375 -627.62	-12.27 -43.03	-298.94 -458.05	-284.68 -416.02		
6/2013		TRUE	TRUE	TRUE		3/45	20		0.64%	1.11%	2387	665	1722	564.22	-42.67	-240.34	-228.27		
7/2013		TRUE	TRUE			3135	7.9		2.52%	0.48%	2099	340	1159	,387,38	7.03	-100.95	-107.98		
0/2013		TRUE	TRUE	TRUE		3/47	105	62	3.34%	1.97%	1338	1690	-354	-118.99	0.83	-128.26	-127.09		
11/2013 2/2013		TRUE	TRUE	TRUE		3556	35	186 278	1.11%	5.89% 8.77%	398 567	2692° 2567	-2294 -2050	-742.39 -684.72	-36.33 -67.75	-343.03 -513.73	-306.70 -445.98		
3/2013		TRUE	TRUE	TRUE		3143	63		2.00%	7.97%	2807	475	2132	691.78	-23.77	-243.15	-219.38		
4/2013		TRUE	TRUE			3146	70		2.23%	0.67%	1390	1659	-269	-88.23	-32.70	-251.14	-218.44		
7/2013		TRUE	TRUE			3144	127		3.85%	0.41%	2036	1010	1026	338.84	-14.22	-123 42	-109.20		
8/2013	THE REAL PROPERTY.	TRUE	TRUE	TO 15	TOUE	3/5/	147	49	4.67%	1.56%	2057	989	1059	346.64	3.82	-5.18	-9.01		
9/2013 0/2013	TRUE	TRUE	TRUE	TRUE	TRUE	3151	A2.7	74 311	3.27% 0.41%	2.35% 9.84%	451 161	2814	-2163 -2799	-705.71 -896.83	-31.65 -74.31	-220.96 -478.77	-189.3 -403.86		
1/2013			TRUE	TRUE		3/53	27		0.86%	7.17%	1520	1531	-//	-361	-71.35	-431.99	-360.64		
4/2013			TRUE	TRUE		3/62	14		0.44%	13.98%	406	2696	-2290	-73823	-104.69	-617.79	-513.10		
5/2013			TRUE	TRUE		3/63	26		0.82%	3.89%	2470	60.9	1881	604.42	-69.24	-388.91	-300.68		
6/2013		TOUT	TRUE	TRUE		3/8/			1.61%	1.42%	2254	828	1428	462.69	-42.64	-19832	-147.68		
7/2013 8/2013		TRUE				3152	79		2.25%	0.60% 0.58%	2576 1525	508 1485	2068	670.56 13.29	-6.98 -5.97	35.51 35.96	42.49 41.93		
11/2013		TRUE				3138	153	8	4.88%	0.25%	2166	873	1293	425.47	15.67	161.66	146.06		
2/2013		TRUE				3150	110	27	3.49%	0.86%	1184	1995	-701	-22841	3.40	75.40	71.99	130.7244	
3/2013		TRUE		TRUE		,2229	47	28	1.52%	0.91%	1158	1814	-656	-220.73	-7.80	228	10.06		
5/2013 8/2013		TRUE				3146	195 267	67	6.20% 8.46%	2.13% 0.89%	1793	1324	479	136.62 156.48	-0.58 7.27	43.93 37.44	44.5	130,7494	
9/2013		TRUE				3/54	267	23	8.47%	0.73%	2240	307	M33	470.30	30.42	221.99	191.57	130.7792	
0/2013		TRUE				3752	187	25	5.93%	0.79%	1595	1421	175	58.00	31.80	217.30	185.49		
11/2013		TRUE				.2/5.7	.252	6	11.16%	0.19%	2650	447	2203	711.33	65.78	415.87	350.09		
2/2013		TRUE				3/44	246	137	7.82%	0.41%	1514	150.9	.5	1.65	62.57	374.78	312.2		
5/2013 6/2013		TRUE				3154	306	12	9.70% 5.56%	0.38%	1877	1168	709 -882	232.84	71.09 52.95	408.20 279.18	337.12 226.23		
7/2013		TRUE				3/4/	153	5	4.87%	0.16%	1,960	1047	3/3	303.62	65.48	342.56	277.08		
8/2013		TRUE				3143	.21,7	6	9.96%	0.19%	2039	378	1061	351.67	79.79	414.41	334.6	131.072	16
9/2013		TRUE				3140	240	12	7.64%	0.38%	/53/	1480	5/	16:34	76.65	378.67	301.42		
2/2013 3/2013		TRUE				3141	253	58 26	9.84% 8.04%	1.85% 0.83%	1703	,1305 ,1313	398 405	132.31 133.62	79.43 82.14	380.06 382.55	300.63		
4/2013		TRUE				3/49		46	6.29%	1.46%	733	23/0	-1577	-518.24	52.12	188.60	134.48		
5/2013	TRUE	TRUE		TRUE		3147	152	36	4.83%	3.05%	1730	1304	428	140.41	56.54	210.54	154.00		
6/2013						.31,37	1022	.37	3.25%	1.18%	1428	1586	-,1607	-53.12	51.05	173.48	122.43		
9/2013						3129		37	2.75%	0.99%	895	2138	-1243	-409.83	28.01	31.84	3.83		
0/2013 1/2013						3141	113	53	3.60% 6.06%	0.96% 1.69%	1521 1568	1494	27	8,98 34,98	27.08 27.45	31.35 38.82	4.30 11.36		
W2013						3147	381	56	12.11%	1.78%	1887	1188	633	227.32	37.45	104.84	67.39		
2/2013		TRUE				.37,37	197	43	6.29%	1.37%	1530	1483	47	15.60	36.35	38.05	62.70		17
5/2013	TRUE	TRUE				.3537	187	30	5.96%	2.87%	1232	1300	-568	-187.34	25.17	.32.35	7.18		
	TRUE	TRUE		TRUE	TRUE														
		TOLIC		TRUE															
	TRUE			TRUE	TBUE														
5/2013 6/2013 7/2013 8/2013 9/2013	TR	UE	UE TRUE	UE TRUE TRUE TRUE TRUE TRUE TRUE	UE TRUE TRUE TRUE TRUE TRUE TRUE TRUE	UE TRUE TRUE TRUE TRUE TRUE TRUE TRUE	UE         TRUE         TRUE         TRUE         3,020           TRUE         TRUE         3,020           TRUE         TRUE         3,020	UE TRUE TRUE TRUE 7,000 M2 TRUE TRUE 7,000 50 TRUE TRUE 7,000 M2	UE         TRUE         TRUE         TRUE         3,000         3,00         5,00         1,00	UE         TRUE         TRUE         TRUE         3,00%         3,00%         3,00%         5,00%         3,00%         5,00%         1,00%         5,00%         1,00%         5,00%         1,00%	UE TRUE TRUE TRUE 3.03 1/.2 1/54 3.80½ 4.91½ TRUE TRUE 1.020 5.7 2.72 1.83½ 4.44½ TRUE TRUE 1.020 5.7 4.53½ 1.95½	UE TRUE TRUE TRUE 1740 .528 11.0 154 3.80% 4.91% 74.7  TRUE TRUE 1740 5.7 5.7 159 169% 4.44% 3.80% TRUE TRUE .525 4.26 67 4.53% 1.95% 88.7	UE TRUE TRUE TRUE 1505 150 150 150 150 150 150 150 150 15	UE TRUE TRUE TRUE 17:UE	UE TRUE TRUE TRUE 1748 11.72 1.69 3.800 4.915 7.72 2.822 -1.025 1.902.75 1.	UE TRUE TRUE TRUE 160 2009 11.0 154 3.800x 4.91x 747 2.202 -1505 -566.77 -14.0 150 150 150 150 160 160 160 160 160 160 160 160 160 16	UE TRUE TRUE TRUE 1200 M3 M5 3.80% 4.91% 747 2.002 -800.77 -4.47 -504.39 TRUE TRUE 200 50 K5 M5	UE TRUE TRUE TRUE 15/08 1/2 1/54 3,80% 4,91% 747 2,202 1/55 5,8077 -1.42 1/2 1/2 1/2 1/2 1/2 1/2 1/2 1/2 1/2 1/	UE TRUE TRUE TRUE 1748 .518 .517 .589 .580% 4.51% .787 .2822 .508 .508.77 .447 .504.59 .4228 .311972 TRUE TRUE TRUE .518 .518 .51 .535% 4.54% .500 .504 .508.75 .428 .2018 .2018 .311972 TRUE TRUE .518 .518 .528 .528 .538 .538 .538 .538 .538 .538 .538 .53



#### What is a Bingo Signal?

It signals an oversold condition in a Minor or Intermediate Correction and many more lead to capitulation in a Bear Market

It takes three conditions to concurrently fire to get a Bingo!

	Filter N	lame: RS	and BB				
		Field name	Operator	Value	Loosen to 37.50 for other Indexes and for stocks		
Occurs very Infrequently>	If	Wilder RSI19	<=	33.5000			
Close to the Lower BB	And	Bollinger %B	<=	0.1000			
NYSE Under Distribution	And	% A/D	<=	0.0000			

Then watch for a Eureka Signal to FOLLOW the Bingo! Eurekas usually follow Bingo within 15 Days

- Note! 1. With a Minor or Intermediate Correction usually get only one or two Bingo signals, before Eureka
  - 2. With a Bear Market expect several Bingo signals
  - The Last Bingo is invariably Capitulation!

We had an Eureka Signal Today!



#### What is an Eureka Signal? It's Sweet Music to the Bulls Ears!

It's known to HGS Investors as a Major Heads-Up:

- A Turn-around Day after a Market Bottom or
- A Follow Through Day(s) soon thereafter

It also gives a warning occasionally to signify irrational exuberance near the end of a strong rally

#### Eureka uses the ARMS or TRIN Index Components for the NYSE

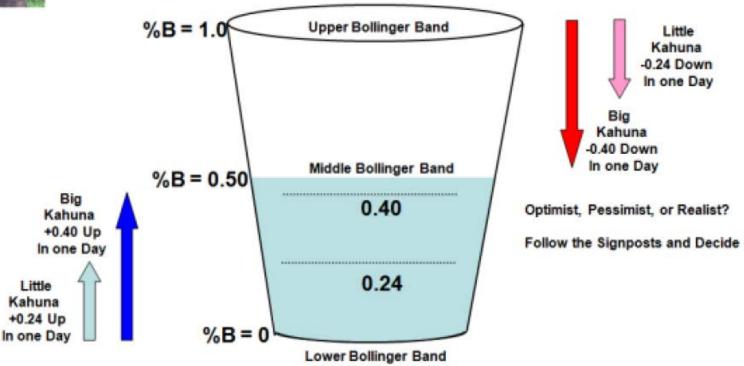
- It signals a very strong Bullish Up Day in the NYSE Market
- Advancing Issues to Declining Issues Ratio >= 3.00:1
- The Advancing to Declining Volume Ratio >= 5.40:1
- ARMS Index <= 0.60
- The values are stringent so Eureka Signals are infrequent
- -There have been 38 Eurekas in 7 years (Usually 5 to 7 a Year depending on Market Corrections)





The Kahuna, i.e. One Day Change in %B, Measures Volatility & Momentum

#### %B @ 0.50 is either Half Full or Half Empty



%B = (Last Close - Lower Bollinger Band) / (Upper Bollinger Band - Lower Bollinger Band)

%B is Another Example of the Stake in the Ground and the Measuring Rod

## May The Force Be With You

- Force Index = Volume Today \* (Close Today Close Yesterday)
- The Force Index Rules By John A. Sarkett, Developer, Option Wizard
- Seven Trading Rules
  - #1 Buy when a 2-day EMA of Force Index turns negative during uptrends.
  - #2 Sell short when a 2-day EMA of Force Index turns positive in downtrends.
  - #3 Buy when prices fall to a new low while Force Index makes a more shallow bottom.
  - #4 Sell when prices rally to a new high while Force Index traces a lower second top.
  - #5When a 13-day EMA of Force Index is above the centerline, bulls control the market, and when it is below the centerline, bears control it. When this indicator flutters near its centerline, it identifies a trendless market -- a warning not to use trend-following trading
  - #6 A new peak in the 13-day EMA of Force Index shows that a rally is likely to continue.
  - #7 A new low in the 13-day EMA of Force Index shows that a downtrend is likely to continue.

http://option-wizard.com/features/force.shtml

The Tom-Toms are Beating



#### What is a Bongo Yes and Bongo No Signal?

It's a Signal for Markets, Industry Groups and Stocks for Entry and Exit

- I. Bongo "Yes" Criteria Daily & Weekly
  - 1. Close > 9 SMA
  - 2. RSI 8>14>19
- II. Bongo "No" Criteria Daily and Weekly
  - 1. Close < 9 SMA
  - 2. RSI 8<14<19
- III. "Bongo Crossover Days Since" both Up and Down

Bongo Daily & Weekly is the Quick Filter for What is Working Now. It has become the work-horse for both the long and short side. "Buy the Thing that has held up the Best in a rotten market"

# All Clear Signaled By Series of Bingos followed by Eurekas





The HGSI House of Stalwart

Indicators We got you out here

**Hindenburg Omen** 



#### Pocket Pivots – Morales & Kacher

#### The Ten Commandments of Pocket Pivots

- 1. As with base breakouts, proper pocket pivots should emerge within or out of constructive basing patterns.
- 2. The stock's fundamentals should be strong, i.e., excellent earnings, sales, pretax margins, ROE, strong leader in its space, etc. or should have a compelling thematic basis for consideration.
- 3. The day's volume should be larger than the highest down volume day over the prior 10 days.
- 4. Pocket pivots sometimes coincide with base breakouts or with gap ups. This can be thought of as added upside power should this occur.
- 5. If the pocket pivot occurs in an uptrend after the stock has broken out, it should act constructively around its 10-dma. It can undercut its 10-dma as long as it shows resilience by showing volume that is greater than the highest down volume day over the prior 10 days.
- 6. Some pocket pivots may occur after the stock is extended from the base. If the pivot occurs right near its 10-dma, it can be bought, otherwise it is extended and should be avoided. Give the 10-dma the chance to catch up to the stock, where the stock would consolidate for a few days, before buying such a pocket pivot.
- 7. Do not buy pocket pivots if the overall chart formation is in a multi-month downtrend (5 months or longer). It is best to wait for the rounding part of the base to form before buying.
- 8. Do not buy pocket pivots if the stock is under a critical moving average such as the 50-dma or 200-dma. If well under its 50-dma, and getting support near the 200-dma, it can be bought provided the base is constructive.
- 9. Do not buy pocket pivots if the stock formed a 'V' where it sells off hard down through the 10-dma or 50-dma then shoots straight back up in a 'V' formation. Such formations are failure prone.
- 10. Avoid buying pocket pivots that occur after wedging patterns.

A Trigger in a Position Candidate that Meets other Criteria above. These are hard coded in HGSI and can be coded for and observed RT in multiple platforms

## Buyable Gap Up – M/K

#### **Characteristics of Buyable Gap-Ups**

- Buyable gap-ups should occur in fundamentally strong and sound leading stocks, or there should be a compelling thematic basis for consideration.
- 2. A buyable gap-up move must be at least 0.75 times the stock's 40-day Average True Range.
- 3. A buyable gap-up move must occur on volume that is at least 1.5 times or 150% above the 50-day moving average of daily trading volume.
- 4. Buyable gap-ups should occur within an uptrend or constructive consolidation, not while a stock is in a downtrend.
- 5. A buyable gap-up should hold above the intra-day low of the gap-up day.

## lan's High Jump Bar aka our own personal ATM machine

The High Jump Tool
Twenty Years Old & Still Going Strong

It Measures the EXTENSION of a Security from its 17-, 50- and 200-dma



Past History will show you the High, Higher and Highest Relative to Now

A simple tool that tells me how extended a stock is today compared to the past. When combined with a RCH I find some interesting shorting candidates. By itself I use this as a setup to potentially short or exit a long position. Smart programmers can take this RT to other tools. I still look for a trigger as I have learned that extended stocks can get more extended given more time

# Green Candle Low and Red Candle High – From David Elliott adopted by George Lea

Script to scan for Green Candle Lows:

low<=lowest(low,20) and close>low[1] and close>open

Script to scan for Red Candle Highs:

high>=highest(high, 10) and close<high[1] and close<open

I use these to scan for failed new low and failed new highs. David Elliott taught us that these could be powerful reversal signs. The RCL and GCL are setups not triggers. They alert me to a possible change in trend direction and potential beginning of a Wave 3 move. The script can easily be programmed into TOS, Tradestation and your favorite programs for RT scanning and is now part of HGSI

### Squeeze – From George Lea

#### **SQUEEZE (SCAN)**

```
(((KEltnerChannels().Upper_Band > (Average(close, 20) + 2.0 * stdev(close, 20))) *
(KEltnerChannels().Lower_Band < (Average(close, 20) + (-2.0) * stdev(close, 20)))) > 0.5)
```

The squeeze represents where Bollinger bands contract inside Keltner Channels, and signify a compression of volatility from which very strong moves can occur.

There are numerous definitions of a squeeze. This represents a nice setup. I look for candidate positions to break above or below from a squeeze

## MOBO BO / BD from Elliott / Lea can be a nice trigger

## MOBO Breakouts/Breakdowns

The scripts to scan for these two on *thinkorswim*: MOBO Breakouts:

close>=average(close, 10)+(0.8)\*stdev(close, 10) and (close[1]<=average(close, 10)+(0.8)\*stdev(close[1], 10))

#### MOBO Breakdowns:

close<=average(close, 10)+(-0.8)\*stdev(close, 10) and (close[1]>=average(close, 10)+(-0.8)\*stdev(close[1], 10))

#### Buy List vs. Setup

- The Market will likely dictate the performance of a stock or list
- The sector will add to the market as the leading driver of a stock performance
- If the market and the sector are pointing in the same direction as my stock the wind is behind my back
- A setup is a specific change related to some derivative of price movement and volume that increases my odds of success
- A Buy list helps me work with an enriched group of stocks that meet my criteria for setup
- Triggers help me pick what and when to buy or sell
- Multiple time frames are very useful in my setups and triggers
- I buy or sell short when a stock on my buy list triggers a trade
- I automate many of my setups and triggered in TradeStation and TOS using indicators from MarketGauge.com, Never Loss Trading and others

Inclusion in my Buy List does not mean I Buy at Open.....

# HGSI is a great tool for swing and position trading stocks and ETFs

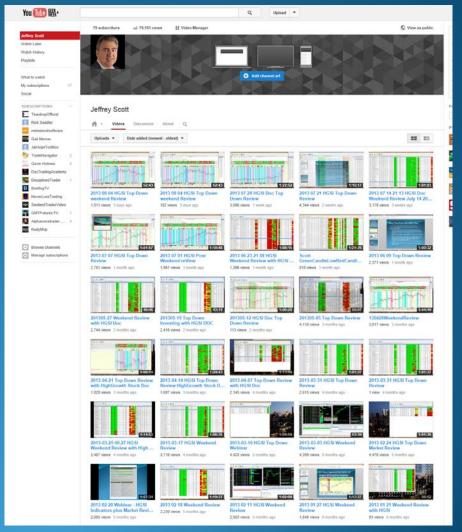


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#### Parting Message

- Be Your Own Guru
- Investing is a business make sure you have the right employees – tools and software
- Continuing Education matters
- Trade The Market We Have not The One You Think We Should Have